



CIVIL AIR PATROL
UNITED STATES AIR FORCE AUXILIARY
SAN FRANCISCO BAY GROUP 2
PO Box 118
MOFFETT FIELD, CALIFORNIA 94035-0118

21 March 2008

MEMORANDUM FOR GRP2/CC
CAWG/CC

FROM: GRP2/CD

SUBJECT: Request for Group Insignia Approval

1. This modified, second proposal endorses Group 2's adoption of a specific, formal insignia for its use in printed media, public relations usage, and for wear on Civil Air Patrol (CAP) uniforms. Further, this proposal respects the process highlighted through CAPM 39-1, *Civil Air Patrol Uniform Manual*, requiring the wing commander's approval for this proposal per Table 1-3, as well as our subsequent requirement to submit one final product to CAP's National Curator for inclusion into CAP's historical archives, per Table 6-4, Note 2. *Note: this proposal does not endorse manufacture of this design as of the date of submittal.*

2. Organizations need visible symbols in the form of emblems to promote esprit de corps, morale, and a sense of heritage. All units below Group 2, as well as California Wing (CAWG) as its own entity, have distinguishing insignia under which units' respective staff members associate. Currently, Group 2 does not have any distinguishing, specific insignia of its own to include upon press releases, and does not have any distinguishing insignia for its own dedicated staff members who participate in ES missions and related activities. Group 2 can maintain its administrative role in the corporate structure while concurrently, maintaining a sense of distinctiveness and pride while conducting its administrative role. This insignia supplements and substantiates this resolve.

3. The insignia described herein reflects simplicity, while also paying close attention to CAP tradition, as well as the heraldic traditions prescribed for Air Force insignia, as instructed through AFI 84-105, *Organizational Lineage, Honors, and Heraldry*. It further follows the precedent set by Groups 1, 4, 6, and 7, given that these CAWG subordinate organizations have previously created group-distinct insignia.

4. If I might be of further clarification with respect to this proposal, please don't hesitate to reach me by telephone (408-744-1424) or e-mail (mmontgomery@cawg.cap.gov).

A handwritten signature in black ink, appearing to read "M. Montgomery, Jr.", written in a cursive style.

MICHAEL S. MONTGOMERY, JR., Major, CAP
Deputy Commander

Attachments:

1. Insignia color representation
2. Usage concepts

Attachment 1:
Insignia color representation



(Actual size)

1. Shape. Standard Air Force-styled shield, consistent with group level (and above) organizations.
2. Scroll Text. “San Francisco Bay Group 2” is the name of the organization for which the insignia stands.
3. 9-pointed Star. The single star represents Group 2 with 9 points representing the 9 squadrons therein. NOTE: This insignia’s star may either remain at 9 points – with respect to the insignia’s historical “original” squadron tally – or flex to reflect a current number of squadrons, per the group commander’s approval. All versions, however, could be honored indefinitely, so as to alleviate financial burdens associated with the recreation of new insignia.
4. Shield. The insignia’s shield is comprised of the iconic Golden Gate Bridge, superimposed upon a serrated sky and fog background.
5. Primary Colors. Ultramarine Blue (RGB: 0, 81, 137, HTML: 005189). White (RGB: 255, 255, 255, HTML: ffffff), Firebrick Red (RGB: 255, 174, 106, HTML: b22222), Dark Firebrick Red (RGB: 255, 196, 43, HTML: 4b0a0a) and Gold (RGB: 30, 255, 154, HTML:ffc835).

Attachment 2:

Usage Concepts



Figure 1:

Use as a member's insignia (computer generated)



**Major Kevin J. McDowell, CAP
Commander, Group 2**

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...Civil Air Patrol...citizens serving communities...

Figure 2:

Use as a member's business card



Figure 3:

Group-level Award